

Reports snapshot ✔ ▾

Last 28 days **Nov 17 - Dec 14, 2021** ▾

A All Users Add comparison +

Users

656

New users

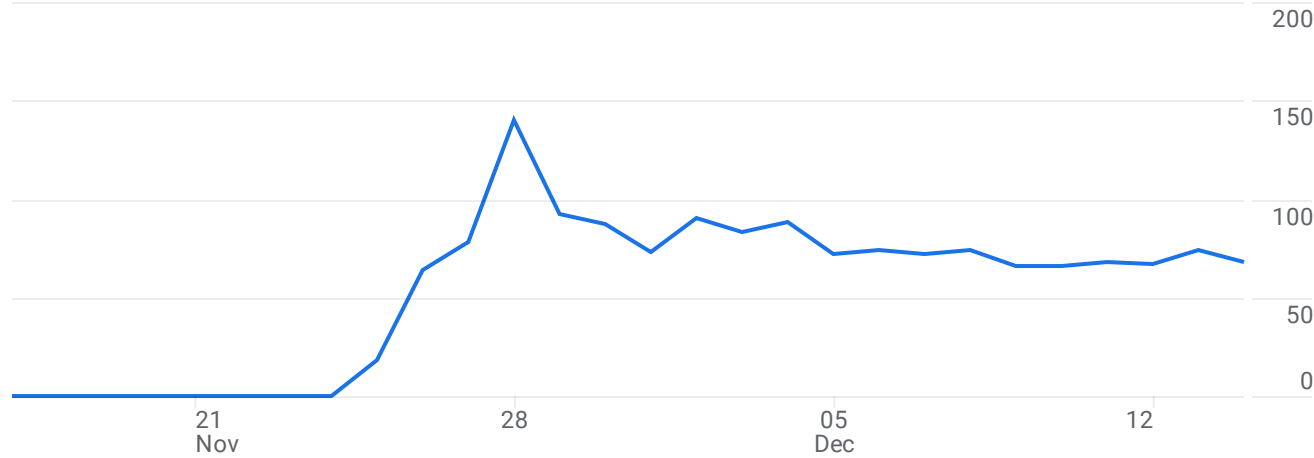
619

Average engagement time ?

27m 38s

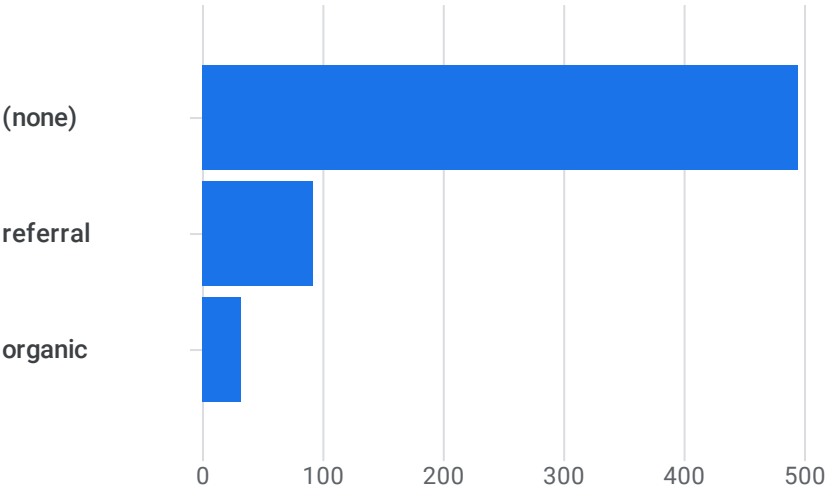
Total revenue ?

\$0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user medium ▾



[View user acquisition](#) →

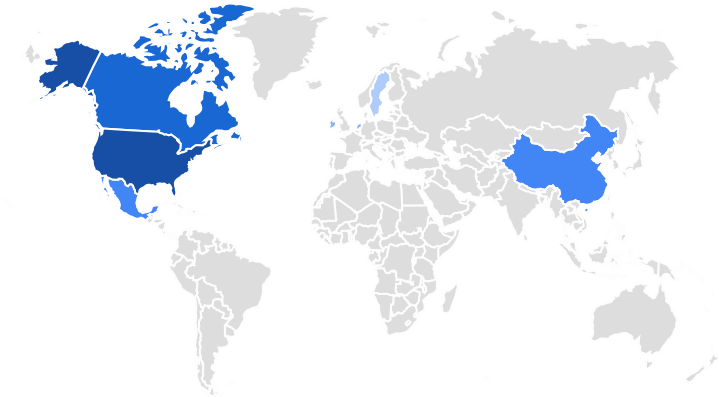
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▾ by Session medium ▾

SESSION MEDIUM	SESSIONS
(none)	2.4K
referral	298
organic	129

[View traffic acquisition](#) →

Users ▾ by Country

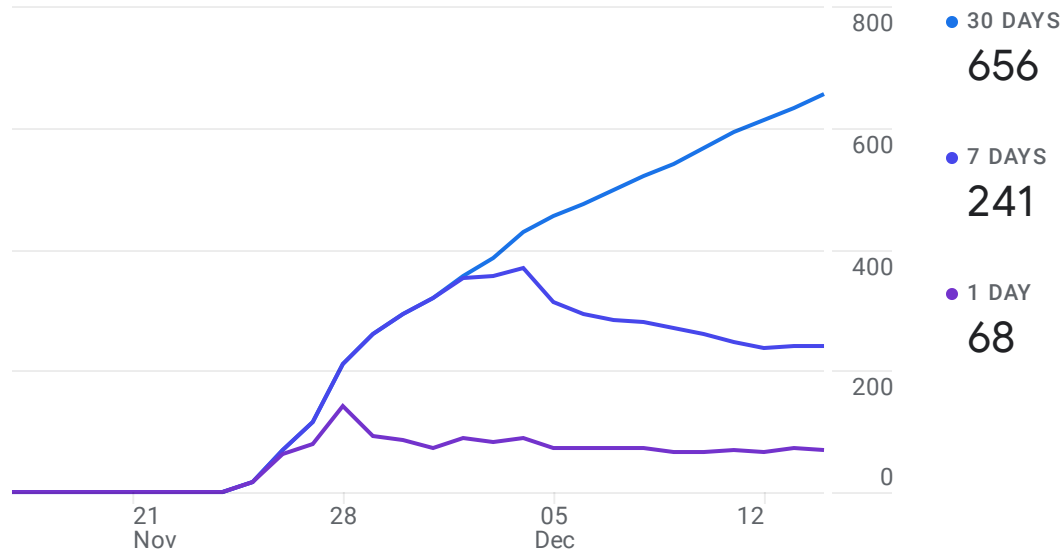


COUNTRY	USERS
United States	643
Canada	21
China	4
Mexico	3
Ireland	2
Netherlands	2
Sweden	1

[View countries](#) →

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	18.6%	33.3%	0.0%	0.0%	0.0%
Oct 31 - Nov 6						
Nov 7 - Nov 13						
Nov 14 - Nov 20						
Nov 21 - Nov 27						
Nov 28 - Dec 4						
Dec 5 - Dec 11						

6 weeks ending Dec 11

[View retention](#) →

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Pasayten's Methow Valley Board - Index page	3.7K
Pasayten's Methow Valley Bulletin Board	2.8K
General - Pasayten Valley Bulletin Board	2.7K
Covid 19 - Pasayten Valley Bulletin Board	991
Politics - Pasayten Valley Bulletin Board	841
www.MethowValley.org Valley Bulletin Board	430
Pasayten's Methow Valley Bulletin Board	317

[View pages and screens](#) →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
user_engagement	25K
page_view	25K
scroll	8.9K
session_start	2.8K
first_visit	695
click	109
file_download	11

[View events](#) →

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

EVENT NAME	CONVERSIONS
No data available	

[View conversions](#) →

WHAT ARE YOUR TOP SELLING PRODUCTS?

Ecommerce purchases by Item name

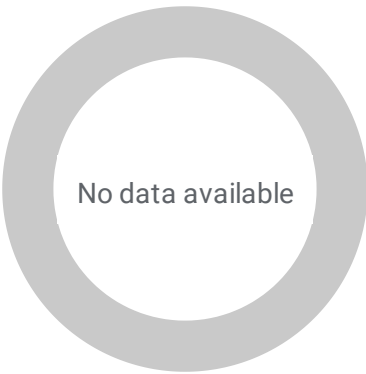
ITEM NAME ECOMMERCE PUR...

No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →